

405 Lexington Avenue, 6th Floor New York, NY 10174 212-548-3300 www.nccmedia.com

INSERTION ORDER MVPD

At:	Mackenzie Miller Misce: Washington, DC			Billing by Broadcast or Calendar mont		Calcudan				-	
AE Office:											
Advertiser:	Jim Gray for	Congress		Bill based on Delivery or Calendar sche dule:		Delivery					
Agency:	Greer, Margolis, Mitchell, and Burns			3rd Party Served B	y:						
				Vendor Fee (Net):						-	
CAMPAIGN DETAILS											
NCC Linear Order #:	62528303		- -								
NCC Digital Order #: Campaign Start Date: Campaign End Date: CPE Codes: Demo:		-	-								
	Estimate# 6340		- -								
	www.jimgraycongress.com		-								
Landing Page URL:			-								
Market	Syscode	Publisher	Placement Name	Targeting	Start Date	End Date	Imps/Units	Client Gros	Gross Investment	Client Net C	Net Investment
	Systoac			rangeaning				s CPM		PM	
exington		Spectrum	AdsEverywhere: VOD + TVE		5/1/2018	5/22/2018 @5pm	200,000	\$ 75.00	\$ 15,000.00 \$ -	\$ 63.75	12,750.00
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TOTALS							200,000		\$ 15,000.00		\$ 12,750.00
NOTES											
End date should be election day, Tu	esday 5/22, at 5p	m.									
PAYMENT TERMS											
Standard Creative Tags are needed 721	hrs prior to campa	ign start date. Rich Media	a (Roadblock, Takeover, Pushdown, Skins, ect) creative is	needed 10 days prior to launc	h date. If timelines are not	adhered to, this could re	esult in a delay in the ca	ampaign launch			
SIGNATURES											
Publisher Signature						-	NCC Media Signatur	9			
Print name:							Print name:				
				_							
Signature:				_			Signature:				
Date:							Date:				
TERMS AND CONDITIONS											
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PLEASE NOTE THAT THE STANDARD TERMS AND CONDITIONS ACCESSIBLE VIA http://www.iab.net/media/file/AB_4As-tsandcs-Final.pdf Are APPLICABLE TO ALL ADVERTISING DELIVERED TO NCC MEDIA AND ALL ADVERTISING AND/OR PROMOTIONAL SERVICES PROVIDED BY NCC MEDIA. THE STANDARD TERMS AND CONDITIONS ARE HEREBY INCORPORATED BY REFERENCE AND MADE APPLICABLE HERETO, FOR PURPOSES OF SECTION XIV (d) OF THE STANDARD TERMS AND CONDITIONS, GOVERNING LAW SHALL THE LAWS OF THE STATE OF NEW YORK AND JURISDICTION SHALL BE THE COURTS OF NEW YORK, NEW YORK.

Applicable Media Company Advertising Guidelines accessible via http://nccmedia.com/NCC-Media-Affiliate-Media-Company-Advertising-Guidelines

CAMPAIGN REQUIREMENTS